

A REVIEW OF PUBLIC HEALTH PROJECT: “ZAŽELI- PROGRAM ZAPOŠLJAVANJA ŽENA”

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Background

The demographic picture of Croatia shows two trends: decreasing population and population ageing. As a consequence of these trends, the increasing social and economic burdens are placed on the National Budget. The EU-funded project „Zaželi-program zapošljavanja žena“ emerged as a temporary and partial solution for the aforementioned problems. This review aims to present the contribution of the project to women empowerment and social/health care of old people in Croatia.

Material & Methods

- The review was performed using the data obtained from governmental reports on this project, Croatian Bureau of Statistics, Croatian Employment Service, as well as from the European Social Funds website.

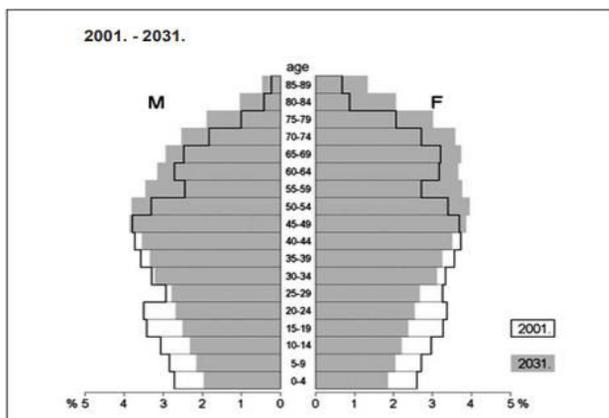
Results

- Number of registered unemployed women aged 50 or more decreased by 29% in the period from 2017 to 2019.
- Social care for 12000 old and helpless people located in rural and remote areas of Croatia was provided.
- All women employed, most having just primary or secondary education, were provided with additional education and different kinds of training: “gerontodomačica”, cooking classes, driver’s license, first aid courses, occupational safety and health courses, basic computer skills and IT literacy etc.

Zaželi - Program zapošljavanja žena



Projekt je sufinancirala Europska unija iz Europskog socijalnog fonda



The population of Croatia according to gender and age in 2031 (projection) and a comparison with the year 2001 (according to Nejašmić and Mišetić, 2004)

Conclusion

- „Zaželi- program zapošljavanja žena“ project had a significant impact on the decline in the unemployment rate of women older than 50 years of age in Croatia.
- Additional education and training made women more competent and skilled which could also help them in finding future employment
- More than 10000 elderly people in need received social, physical as well as psychological care.