Europe is facing demographic changes causing the need for different solutions in long term care. Governments are still not including enough of non-governmental organizations (NGO’s) as partners in creating healthy aging policies. Through their work and successful projects, NGO’s necessarily create a network of quality experts. It is extremely important to harness this knowledge and experience and transfer it into the broader framework of policy, regulation and law formation. By doing so, we could significantly improve the healthy ageing process.