QUALITY AGING IN KRAPINA-ZAGORJE COUNTY (KZC)

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<table>
<thead>
<tr>
<th>Background</th>
<th>Material &amp; Methods</th>
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<tbody>
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<td>• women are disadvantaged in the labor market</td>
<td>• Employment</td>
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<td>• investing in their education to empower them</td>
<td>• Formal Education</td>
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<td>• taking care of elderly citizens</td>
<td>• Working experience</td>
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<td>• Social cohesion</td>
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Results

- employment of 55 unemployed women with max. high school graduation
- formal education of 55 women for the occupation of a geo-nurse and a caregiver
- care for 313 elderly people from KZC
- strengthening of the capacity of the NGOs to provide social services
- wide partnership of local self-government units, NGO’s and associations in the KZC
- platform for continuation of activities and designing of a new offer of social services

Conclusion

- Integration of disadvantaged women into the world of work.
- Achieved social cohesion and improved the quality of life in KZC.
- Established concepts of non-institutional assistance to end-users has emerged as an example of the good practice of broad partnership that has led to changes at the regional level.