

LOCAL COMMUNITY ANSWERS TO AGEING CHALLENGES

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CITY OF ZAGREB

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Background

- 19.2% of people aged 65 and over live in Zagreb
- they are one of the priorities of the social policy of the City of Zagreb
- activities are aimed at improving the material status of the elderly and development of various social services

Material & Methods

- bring into force strategic documents and measures according to the needs of the elderly people
- several surveys have been conducted and the results showed that informing of senior citizens is crucial for utilisation of various services and activities

Results

- house-based assistance above government standards
- City of Zagreb Gerontology Centres – Centres of Active and Healthy Ageing
- publication The Guide for the elderly people of Zagreb
- The Right Age Fair – promoting active and healthy aging
- digital platform www.najmudriji.hr
- additional accommodation capacity in institutional care for elderly people
- adequate care for people suffering from Alzheimer's dementia and other dementias (specialized accommodation, day care centres, education for employees)
- The Foundation "Mutual Path" provides services of organized housing for the elderly over the 65 who want to remain self-sufficient



Conclusion

Aware of the specific needs of the elderly people, we are developing a social policy towards providing specialized wards for people having Alzheimer's or other dementia. Emphasis will certainly be placed on programs to prevent social exclusion, promote the health and safety of the elderly, as well as their involvement in public policy-making in order to secure a friendly local community for elderly people.